Results

Student Impact

“One of the greatest business lessons I learned on this trip was how important it was to evaluate and adapt your business plans to each area specifically. The soy cow machine was the same in every place we visited; it had the same tools, order of operations, and product. What was different was the people and culture it was being used to support. Each and every location had specific needs and issues that we had to adapt towards and overcome. Each soy cow machine would benefit their programs in a different way…In business not only on a location level but also on a personal clientele level; every client, every town, and every state is going to have different desires and needs for your business.”